

2025-2026 EmWELL Microgrant Scoring Criteria

Applicant prerequisites/eligibility:

- ✓ Applicant (s) is employed or affiliated with Emory Healthcare and Woodruff Health Sciences Center (WHSC)
- ✓ The pilot is focused on supporting the well-being of team-members within Emory Healthcare and WHSC
- ✓ The application was complete and submitted on time
- ✓ The funds requested are at or under \$5,000 and the project is planned to complete within 18 months

Component	Exceeds Expectations (2 points)	Meets Expectations (1 point)	Does not meet expectations (0 points)
Project description	Project is succinctly and clearly described. All aspects of implementation are thought through and covered.	Project is described well. Main aspects of implementation are addressed, though there is opportunity for more clarity and specificity.	Project description is unclear and/or missing important information.
Clear objectives	Objectives are clear and specific, and support the project.	Objectives are outlined, but could be more clear and/or more specific.	Objectives are not clear, and/or are disconnected with the project.
Qualifications of the project lead (s)	The leader (s) role, credentials, and brief bio are clear and concise, and qualify them to carry out the project based on their role, experience and/or area of influence.	The leader (s) role, credentials, and brief bio are included, and show promise to enable them to successfully carry out the project.	The leader qualifications are
Feasibility	The application makes a strong case that the project can be carried out and its objectives met within 18 month period. Potential challenges are addressed.	The application shows that the project is likely to be carried out and its objectives met within 18 month period. Potential challenges are acknowledged.	There are doubts about the project feasibility.
Need	Application shows clear need for the project, as supported by evidence.	Application implies the need for the project.	The need for the project is not articulated well.
Evidence	The project is supported by evidence, research and/or data. The sources are cited, and connection is narrated.	Application describes the evidence-based and/or data-driven approach of the project.	There is lack of evidence that this project is supported by research or data.
Measurement	Project objectives are measurable. Specific indicators have been identified to measure each objective. Evaluation plan is outlined and is feasible.	Project objectives are measurable. Potential indicators have been identified, and ideas proposed on how to gather, and analyze the data.	Objectives are not measurable; and/or evaluation plan is not clear.

Component	Exceeds Expectations (2 points)	Meets Expectations (1 point)	Does not meet expectations (0 points)
Budget	Budget is detailed and clearly outline. Funds are allocated thoughtfully and support project goals. The requested funds are reasonable to meet the project needs.	Budget is outlined clearly, and supports project goals.	Budget is not detailed enough; and/or not aligned with the project goals; or the requested funds are not reasonable.
Impact	The application describes <i>significant</i> potential for meaningful impact; as measured by the number of people impacted, the significance of change for each person, and/or the longevity of impact.	The application describes potential for meaningful impact; as measured by the number of people impacted, the significance of change for each person, and/or the longevity of impact.	The potential impact of the project is not significant, or not clear.
Interprofessional	Project intentionally includes team members from more than one professional or employee background/practice.	There is an opportunity for more than one professional or employee background/practice to be included in the project.	The project is limited to one professional or employee background/practice.
Collaboration, alignment, partnership	The project intends to leverage existing resources and initiatives at Emory, collaborate with or build on the work of other teams.	There is an opportunity to leverage existing resources and initiatives at Emory, collaborate with or build on the work of other teams, during this project.	The application does not address opportunities for collaboration, alignment, and partnership with other projects and teams.
Innovation	The proposed project is innovative in its nature, application, and/or target audience. This work or approach is novel to WHSC, or healthcare systems overall.	Aspects of the project or its approach are novel to Emory Healthcare or WHSC.	Innovative nature of the project is not clear or is not present.
Sustainability	Project has significant potential of continuing after the 12-18-month period if impacts are deemed positive.	Project has some potential of continuing after the 12-18-month period if impacts are deemed positive.	Project has little or no potential to continue after initial funding runs out.
Scalability	If successful, the project has significant potential to scale: be implemented at larger scale, with other groups (professionally, or geographically).	If successful it is possible to repeat or expand the project, or implement it with other groups in other settings.	The feasibility of expanding or repeating the project, if successful, is unclear or low.
Dissemination	Application outlines the plan for story telling of the project's progress along the way and its impact upon completion; as well as the dissemination plan for sharing data and lessons learned in presentations, conferences, or research papers (including examples for platforms, conferences or journals).	Application discussed opportunity for story telling of the project's progress along the way; or dissemination plan for sharing data and lessons learned in presentations, conferences, or research papers.	The story-telling and dissemination plan is unclear, or lacking significant detail.